

# Gwrando: Youth Music focus group

Are you an 18–25-year-old looking to develop a career in the music industries with a preference for communicating in Welsh? Youth Music is looking for creatives aged 18-25 to take part in a paid focus group. We'd like to hear from you about how we can better support Welsh speakers through our Youth Music NextGen funding and community.

## Focus Group 1: In-person (Swansea)

**Date:** Tuesday 19<sup>th</sup> September 2023

**Time:** 15:00 to 16:30

**Venue:** The Bunkhouse, 24 Park Street, Swansea, SA1 3DJ

**Fee:** £50 (plus travel expenses up to £50)

**Application Deadline:** 9:00am Tuesday 29<sup>th</sup> August 2023

## Focus Group 2: Online (Zoom)

**Date:** Wednesday 20<sup>th</sup> September 2023

**Time:** 15:00 to 16:30

**Fee:** £50

**Application Deadline:** 9:00am Tuesday 29<sup>th</sup> August 2023

## About Youth Music

We're the UK's leading young people's music charity. We believe that every young person should have the chance to make, learn and earn in music.

Yet our research shows that many can't because of who they are, where they're from or what they're going through.

Through our insights, influence, and investment in grassroots organisations, we make sure more young people aged 0-25 can make, learn and earn in music nationwide.

Youth Music is a national charity funded thanks to the National Lottery via Arts Council England, players of People's Postcode Lottery and support from partners, fundraisers and donors.

Find out more about our work on the Youth Music Website and read more about our funding programmes on the Youth Music Network.

## About the focus group

Youth Music is a national charity based in London. Funding from People's Postcode Lottery has recently enabled Youth Music to expand our support to young creatives across the UK.

As an organisation aiming to take the lead in inclusion, diversity, equity and accessibility, we would like to understand if introducing some thoughtfully researched and planned Welsh language content into our communications would be useful for young Welsh speakers. We'd love to hear your thoughts on this.

The focus group will be led by English-only speaking members of the Youth Music team. However, a Welsh speaking intermediary will be present and participants will be welcome to discuss their ideas in Welsh or English.

Places at the focus group are limited, but if you aren't selected on this occasion, you will be given the opportunity to give your feedback via an online survey.

Please do not apply for Focus Group 1 if you know that you will be unable to attend in person.

## Who we're looking for

We are looking for young people aged 18-25 (or up to 30 if you identify as Neurodiverse, d/Deaf and/or Disabled) who:

- Want to develop a career in the music industries.
- Prefer communicating in Welsh.

Participation in the focus groups will involve responding to prompts and questions from Youth Music staff along with a group of fellow Welsh speaking creatives.

## How to apply

As part of the application process, you are required to do the following:

1. Complete and submit an [application online](#).
2. Complete an anonymous [equal opportunities form](#).

Unfortunately, as a small team with no Welsh language speakers, we are unable to accept applications in Welsh language. However, this is part of the reason why we want to run these focus groups, to understand better what we can do to support Welsh language speakers within our organisational capacity.

## Application timeline

Deadline for applications: 9:00am Tuesday 29<sup>th</sup> August 2023

Notification of outcome: Friday 1<sup>st</sup> September 2023

Due to the high number of applications we expect to receive, we regret that we may not be able to offer in-depth, individual feedback to applicants not invited to take part. However, if you are unsuccessful in your application, you will still be able to take part through an online survey.

## Equal opportunities

Youth Music is an equal opportunities and Living Wage employer. We are committed to attracting, recruiting and retaining diverse candidates. It's important that our team reflects the communities we serve.

We especially welcome applications from people from under-represented groups and are committed to making adjustments that would support you in applying for or carrying out the role. We are currently under-represented by people from within the Trans community, people from the LGBTQ+ community, Disabled people and people from the Global Majority. If you are Disabled and your application meets the minimum criteria for the post, we will offer you a guaranteed interview.

Please contact [constance.dingri@youthmusic.org.uk](mailto:constance.dingri@youthmusic.org.uk) if you have a disability and/or access requirements or if you wish us to consider any other reasonable adjustments to ensure the recruitment process is fully accessible.



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